Program Description

This Executive Diploma is designed for busy hotel professionals and is delivered in a hybrid learning format with both in person and online modules. It is a perfect opportunity to invest in high potential leaders. The program will provide an accredited educational experience that features vocational learning and networking opportunities designed to kindle a sense of pride of being in hospitality, and to build a community of like-minded peers in the industry.

Duration June to December 2023 **Format** Online + 2 in-person seminars

Time Approximately 12 hours per week commitment

Prerequisite High school diploma with 2-years hospitality

industry supervisory experience or an

Associate degree or above

Program Highlights

- Attendees learn critical leadership, commercial, and HR skills
- Curriculum designed and taught by hospitality professionals
- · Coursework based on home property
- · Accredited and industry focused



Click here to learn more



Program Outline

The Executive Diploma has (5) required courses which are completed from June to December, 2023.

		Start Date	Eliu Date
Hospitality Colloquia	Online	14-Jun	8-Dec
Welcome Seminar (1:00pm - 6:00pm)	In-person	14-Jun	(Wed)
Closing Seminar (1:00pm - 6:00pm)	In-person	6-Dec	(Wed)
Hospitality Leadership and Management (HLM)	Online	20-Jun	11-Aug
Hospitality Revenue Management and Analytics (HRMA)	Online	14-Aug	8-Sep
Hospitality Human Resources (HHR)	Online	11-Sep	3-Nov
Hospitality Marketing and Sales (HMS)	Online	6-Nov	6-Dec
Graduation Ceremony		9-Dec	

Distinguished Faculty



Donald Bowman CEO Donald Bowman Consulting



Cheryl Sgovio
CPCE, CHE
Director of
Catering and
Convention Sales
Thomas & Mack
Center



Ken Cho
CHE
Exec Director
Housekeeping
Treasure Island



Nelandra Anselmo SPHR, CHE Principal TrueCore Therapy and Wellness



Donnell Bayot
PhD, CHE
Director of
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Affairs
TISOH



Joel Moore CRDE, CHE VP of Hotel Operations Thunder Valley Casino Resort