



FOR IMMEDIATE RELEASE

January 17, 2023

VEGAS PBS RECEIVES AMERICAN RESCUE PLAN GRANT FOR WORKFORCE DEVELOPMENT

The \$1,070,000 Grant from Clark County and the City of Las Vegas Will Help Job Seekers and Businesses

LAS VEGAS, NV – As part of the American Rescue Plan, Vegas PBS has received a collective grant of \$1,070,000 from Clark County and the City of Las Vegas to bolster Southern Nevada’s workforce by helping students and under/unemployed adults get matched with the right careers and employers. Vegas PBS will achieve this through the use of the Jobtimize Nevada platform.

The funds come as Nevada’s seasonally adjusted unemployment rate of [4.9%](#) is higher than the national average of 3.7%. Vegas PBS, which has provided workforce training and certification testing to Southern Nevadans for over a decade, will work with a coalition of public and private partners to implement Jobtimize Nevada for education and employment optimization and career placement. Jobtimize is an evidence-based, virtual platform that helps job seekers discover their individual traits and behaviors while employers can use it to find the best candidates for their job openings, careers, apprenticeships, training platforms, credentials and career pathways. Vegas PBS has previously found success with Jobtimize through projects with veterans, the Spring Mountain Youth Camp, and several non-profits and private education partners

“This will definitely be one of our largest endeavors,” said Debra Solt, director of Workforce Training and Economic Development at Vegas PBS. “We’ll be coordinating with a diverse group of educators, training providers and businesses on how to administer and interpret results of the Jobtimize platform and ultimately ensuring that the populations we serve find gainful and satisfying employment.”

The project will serve ARPA-qualifying organizations in Clark County, such as nonprofits, trade associations, micro to small businesses and private and charter schools in qualified census tracts in the City of Las Vegas, and throughout our urban and rural communities within the county.

To learn more about Vegas PBS Workforce Education, please visit vegaspbs.org/workforce-education

About Vegas PBS

Vegas PBS is a member-supported public television service providing educational content for over 50 years. Vegas PBS builds community through television, education services, and unique

experiences that create a sense of place, civic and social capital. For 14 consecutive years, Vegas PBS has remained among the top ten most-watched PBS stations in the country. The station offers four unique broadcast channels: Vegas PBS Ch. 10.1, Vegas PBS Create Ch. 10.2, VEGAS PBS KIDS Ch. 10.3, and Vegas PBS WORLD Ch. 10.4. The station collaborates with community partners to create award-winning content that examines informational, cultural, historic, and educational regional issues.

Vegas PBS provides a robust variety of education services and workforce development opportunities that extend the educational experience beyond the broadcast. Resources and services include Vegas PBS' Ready To Learn educational workshops for children and families, professional development for teachers, online learning courses and certifications for adults, multimedia educational support for educators, and a Special Needs Resource Library serving those with special needs.

Vegas PBS viewers can access their favorite shows across multiple platforms including broadcast, vegaspbs.org, the PBS Video App and the PBS KIDS Video App. For more information, visit vegaspbs.org or find us on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

###

MEDIA CONTACTS:

Jennifer Bradley
jennifer@jpublicrelations.com
702.234.9385