

2011 Stars of The Industry - Sponsor Form



NOVEMBER 29, 2011

RIO ALL SUITE HOTEL & CASINO

Through your sponsorship of the Nevada Hotel & Lodging Association's Stars of the Industry Awards, you are proving to our hoteliers that your business with them matters. You are showing support for the employees of an industry that provides a strategic partnership with your company.

Your contribution through sponsorship goes directly to those who keep our industry strong. The visibility will be instantaneous and impactful. The "YOUR COMPANY NAME" award for the following categories would sure have a nice ring to it.

They will hear more than their name being called...

★ **HOTELIER OF THE YEAR (Northern (STILL AVAILABLE) and Southern Nevada (SPONSORSHIP RESERVED))**

This is the highest honor conferred to a Nevada Hotel & Lodging General Manager, Multi-Unit Manager, Corporate Executive or Owner affiliated with NHLA. Nominees will be judged on their professionalism and service to the property, their employees, guests and the community. The Hotelier of the Year is recognized by industry peers for his or her exemplary achievements, contributions and leadership. **Sponsorship Amount: \$1,000 ___ I'd love to support this award**

★ **MANAGER OF THE YEAR (SPONSORSHIP RESERVED)**

This category recognizes employees at any management level who have responsibility for a division, department, or function, such as: Assistant General Manager, Front Desk Manager, Room Service Manager, Food & Beverage Director, Rooms Division Manager, Controller, Executive Housekeeper, Executive Chef, Security Director, Sales Manager, Pit Manager, Assistant Manager of a specific department etc. Nominees will be judged on their professionalism and service to the property, their employees and guests. **Sponsorship Amount: \$750 ___ I'd love to support this award**

★ **ADMINISTRATIVE EMPLOYEE OF THE YEAR (SPONSORSHIP RESERVED)**

Nominees in this category are employees who work in a clerical support capacity. This includes Administrative Assistants in Sales, Catering, Convention Services, Human Resources, Engineering, Rooms, Food and Beverage, MIS, Purchasing, Public Relations, Receptionists and Accounting staff. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **BELLSTAFF EMPLOYEE OF THE YEAR (SPONSORSHIP RESERVED)**

Nominees in this category are employees who provide guest services other than those described in the Guest Service category. This includes employees such as: Bell Persons, Door Attendants, Parking Attendants, Valet Cashiers, and Courtesy Van Drivers. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **FIRST-LEVEL SUPERVISOR OF THE YEAR**

Nominees in this category are employees who provide direction, assign work and are responsible for a group of team members. This includes employees such as: Convention Service Leads, Front Office Supervisors, Floor Supervisors, Housekeeping Supervisors, PBX Leads, Reservation Leads, Restaurant Supervisors, and Stewarding Supervisors.

SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award

★ **FOOD & BEVERAGE EMPLOYEE OF THE YEAR (SPONSORSHIP RESERVED)**

Nominees in this category are employees who are either associated with or prepare and serve food and beverage. This includes employees such as: Host Persons, Cashiers, Order Takers, Food Checkers, Food and Beverage Servers, Convention Service Employees, Bus Persons, Bar Porters, Bartenders, Cooks, Pantry Workers, Refreshment Center Attendants, Cafeteria Workers, Dishwashers, Pot-Washers, Stewards, Storeroom Clerks, Receiving Clerks.

SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award

★ **GUEST SERVICE EMPLOYEE OF THE YEAR (SPONSORSHIP RESERVED)**

Nominees in this category are employees who provide guest services in areas such as: Front Office, Reservations, Security Officers, Concierge, Communications, Health Club Facilities, Business Center, and Meeting Facilities House Persons. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **HOUSEKEEPING EMPLOYEE OF THE YEAR (SPONSORSHIP RESERVED)**

Nominees in this category are employees who work in the Housekeeping or Laundry departments. This includes employees such as: Room Attendants, House persons, Night Cleaners, Shampoo Persons, Laundry Persons, Linen Room Attendants, Chute Attendants, and Sewing Attendants. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **MAINTENANCE EMPLOYEE OF THE YEAR**

Nominees in this category are employees working in engineering and maintenance departments. This includes employees such as: Engineers, Electricians, Painters, and Carpenters. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **CASINO EMPLOYEE OF THE YEAR**

Nominees in this category are employees working in gaming sector of the property. This includes employees such as: Floor person, Coin Booth Cashier, Change Personnel, Carousel Attendants, Dealer, Keno Writers, Keno Runners, dealer, poker, floor supervisor, slot ambassador, slot host, etc. **SPONSORSHIP AMOUNT: \$500 ___ I'd love to support this award**

★ **~~SUSTAINABILITY AWARD~~ (SPONSORSHIP RESERVED)**

This award recognizes lodging properties that have developed a culture toward integrating environmental management practices that improve everyday operations at the bottom line, while maintaining quality service and meeting guest expectations. The program must demonstrate success in one or more of the following areas: energy conservation, solid waste reduction, effluents and emissions, water conservation, purchasing, and business issues (e.g. guest demands, community issues, land use and development, training and policy). The Good Earthkeeping will be awarded at the state level only and the winner will be announced at the NHLA “Stars of the Industry” awards night. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**

★ **COMMUNITY SERVICE AWARD**

This award will be given for programs that provide service or demonstrate that the property is responsive to the local community. Examples include campaigns to benefit local or national service organizations or charities, service to the community through a special project, and joint undertakings with community groups. The Community Service will be awarded at the state level only and the winner will be announced at the NHLA “Stars of the Industry” awards night. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**

★ **SUPPLIER OF THE YEAR**

A supplier company will be selected based on special support to the Association’s activities and exceptional services to the lodging industry in Nevada. Nominees will be judged on outstanding service to their particular company, to NHLA, as well as to the industry. Hotels are encouraged to nominate allied members. The Allied Member of the Year will be awarded at the state level only and the winner will be announced at the NHLA “Stars of the Industry” awards night. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**

★ **RISING STAR AWARD**

This award recognizes a young professional who exudes leadership, passion, intuitiveness and dedication in their current role. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**

★ **EDUCATOR OF THE YEAR AWARD**

This award will be given to educators that harness the development to the young hoteliers of tomorrow. A classroom teacher, a collegiate mentor or a guidance counselor that serves not only as a cultivator of the minds of our students, but an ambassador for the next generation of young hotel employees. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**

★ **UNDER-30s COUNCIL PRESENTATION** A presentation will honor the NHLA Under-30 Council members who have exemplified professionalism while sacrificing their personal time for the betterment of the hospitality industry. Creating initiatives and networking opportunities, fostering mentorship and guiding the program towards the future. **SPONSORSHIP AMOUNT: \$500 ___ I’d love to support this award**



Sponsorship Payment Information

HOTELIER OF THE YEAR (SOUTHERN NEVADA) (RESERVED)	\$1000	___
HOTELIER OF THE YEAR (NORTHERN NEVADA)	\$1000	___
MANAGER OF THE YEAR (RESERVED)	\$750	___
ADMINISTRATIVE EMPLOYEE OF THE YEAR (RESERVED)	\$500	___
BELLSTAFF EMPLOYEE OF THE YEAR (RESERVED)	\$500	___
FIRST-LEVEL SUPERVISOR OF THE YEAR	\$500	___
FOOD & BEVERAGE EMPLOYEE OF THE YEAR (RESERVED)	\$500	___
GUEST SERVICE EMPLOYEE OF THE YEAR (RESERVED)	\$500	___
HOUSEKEEPING EMPLOYEE OF THE YEAR (RESERVED)	\$500	___
MAINTENANCE EMPLOYEE OF THE YEAR.....	\$500	___
CASINO EMPLOYEE OF THE YEAR	\$500	___
SUSTAINABILITY AWARD (RESERVED)	\$500	___
COMMUNITY SERVICE AWARD	\$500	___
SUPPLIER OF THE YEAR.....	\$500	___
RISING STAR AWARD	\$500	___
EDUCATOR OF THE YEAR AWARD	\$500	___

TOTAL SPONSORSHIP AMOUNT \$ _____

Please charge this amount to my credit card (circle one) AMEX Discover MasterCard VISA

Acct. #: _____ Exp. Date: ____ / ____

Name as it appears on card: _____

Signature _____

Here's my check made payable to Nevada Hotel & Lodging Association Invoice Me Please

COMPANY FULL NAME: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP: _____

PHONE: _____

EMAIL: _____

Has your company's hi-resolution logo been emailed to katy@nvhospitality.com? Yes ___ No ___

Deadline for Awards Sponsorship - October 30, 2011

NHLA, PO Box 26087, Las Vegas, NV 89126 ▪ 702-878-9272 ▪ 702-878-5009 (f) ▪ info@nvhospitality.com