

ONLINE GAMING MANAGEMENT AND SURVEILLANCE COURSES

APRIL 05- MAY 28, 2010

REGISTRATION CLOSES AT 5PM PST on March 19, 2010

The courses are facilitated by the instructor in eight weekly modules within the University Learning Module, WebCampus. Students will have access to the class materials, online, 24 hours a day, 7 days a week (barring any technical difficulties). You will need a reliable computer with a web browser such as Internet Explorer 6, Firefox 2.0 or Safari 2.0; a sound card with speakers; **an Internet Service Provider with a high-speed connection;** proficiency in working in a web-based environment (opening links, using browser buttons, accessing video and audio files, scrolling, downloading plug-ins, etc); using email and opening, modifying, and saving files.

◇ INTRODUCTION TO CASINO MANAGEMENT ◇

This course is designed to identify, contrast, and compare basic casino department management procedures. At the conclusion of the course, students will be able to and apply the basic procedures of managing a casino within a resort setting. Students will examine and discuss the relationship between the casino department and other departments in a hotel/ casino environment. Course content will focus on game selection, controls, layouts, gaming development and customer service.

CI01IG6101 Fee: \$495 includes 3.5 CEUs

◇ CASINO MANAGEMENT II ◇

This course is designed to further identify, contrast, and compare basic casino department management procedures as studied in the Introduction to Casino Management course. Students will examine and discuss the relationship between the casino department and other departments in a hotel/casino environment and utilize supply chain management, customer relationship management, and product life-cycle management concepts to develop an overall experience.

CI01IG6103 Fee: \$495 includes 3.5 CEUs

Prerequisite: Intro to Casino Management, or comparable casino experience.

◇ BEST PRACTICES IN CASINO AND GAMING PROTECTION ◇

This course discusses overall surveillance department operation and the core skills necessary for both the individual investigator and the department to succeed in the protection of the business. Key surveillance skills and a thorough knowledge of casino and hotel operations are stressed. Methods to protect operations and to detect cheating at gaming, advantage play and internal and external theft and fraud are provided.

CI01IG6110 Fee: \$495 includes 3.5 CEUs

◇ EFFECTIVE HR MANAGEMENT IN THE GAMING INDUSTRY ◇

The course is aimed at HR managers and HR line staff interested in moving into management. It will cover current issues in the main functional areas of HR (selection, training and development, performance management, benefits and compensation), HR metrics, and the personal skills needed to win the confidence of top management (understanding financial statements, internal consulting and managing up).

CI01IG6102 Fee: \$495 includes 3.5 CEUs

◇ INTRODUCTION TO CASINO MATH ◇

This course is designed for anyone interested in learning about how rules of probability are used in the growing casino industry. This class will be especially useful for people interested in a career in Gaming Technology, or casino managers and operators who are interested in improving their knowledge and skill set

CI01IG6107 Fee: \$495 includes 3.5 CEUs

◇ TITLE 31 ◇

Students will study fundamental reasons for anti-money laundering techniques and learn to recognize common techniques used by criminals to accomplish laundering of illicit funds. A practical approach to risk analysis will be followed by learning the fundamental requirements of Title 31 as it applies to casino business from both the operations and back office approach. Finally, the course will look at emerging risks and technologies used to comply with Title 31.

CI01IG6106 Fee: \$495 includes 3.5 CEUs

◇ HOSPITALITY MARKETING ◇

Learn the means of attracting and retaining clients in the unique industry of hospitality. Among topics discussed are the importance of marketing; strategic marketing management (including price, product, distribution and promotion); the differences between the marketing of goods and services; role of customer experience; types of marketing research; role of branding in hospitality.

CI01IG6104 Fee: \$495 includes 3.5 CEUs

To register for this seminar, visit <http://igi.unlv.edu> and click on "Online Courses" on the left-side menu. For additional information, call us at (702) 895-2008.